



Swiss Made Mechanical Private Label Watches



CHRONO WATCHES[®]
S W I T Z E R L A N D

MANUFACTURER OF CUSTOM MADE WATCHES



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«Swiss Made» quality

Our Watches are manufactured in Switzerland and bear the designation «Swiss Made». This label is highly esteemed worldwide.

«Swiss Made» embodies a concept of quality having been achieved over the years. It includes both technical quality of watches (accuracy, reliability, water- and shock-resistance) as well as aesthetic quality (elegance, genuineness of design, completion). It equally covers traditional manufacturing and new technologies.

The intrinsic value of the «Swiss Made» label, therefore, is the result of considerable efforts on the part of watch making companies being ultimately responsible for the maintenance of their high reputation.



«SWISS MADE» QUALITÄT

UNSERE UHREN WERDEN IN DER SCHWEIZ HERGESTELLT UND TRAGEN DIE BEZEICHNUNG «SWISS MADE». EINE BEZEICHNUNG, DIE WELTWEIT EINEN EXZELLENTEN RUF GENIESST.

«SWISS MADE» VERKÖRPERT EIN AUSGEREIFTES KONZEPT, DAS WÄHREND JAHREN ENTWICKELT UND VERVOLLKOMMET WORDEN IST. ES VEREINIGT SOWOHL DIE TECHNISCHE QUALITÄT VON UHREN (PRÄZISION, ZUVERLÄSSIGKEIT, STOSS- UND WASSERRESISTENZ) ALS AUCH DIE ÄSTHETISCHE QUALITÄT (ELEGANZ, AUSFÜHRUNG, ORIGINALITÄT DES DESIGNS). ES VERBINDET ALSO GLEICHERMASSEN TRADITIONELLE UHRMACHERKUNST UND NEUE TECHNOLOGIEN.

DER ECHE WERT VON «SWISS MADE» IST DAS RESULTAT GROSSER ANSTRENGUNGEN SEITENS DER UHRENHERSTELLER, DIE SCHLUSSENDLICH FÜR DIE EINHALTUNG IHRER HOHEN QUALITÄTSANSPRÜCHE VERANTWORTLICH SIND.

Watch Factory
UHRENFABRIK
Fabrique de montres



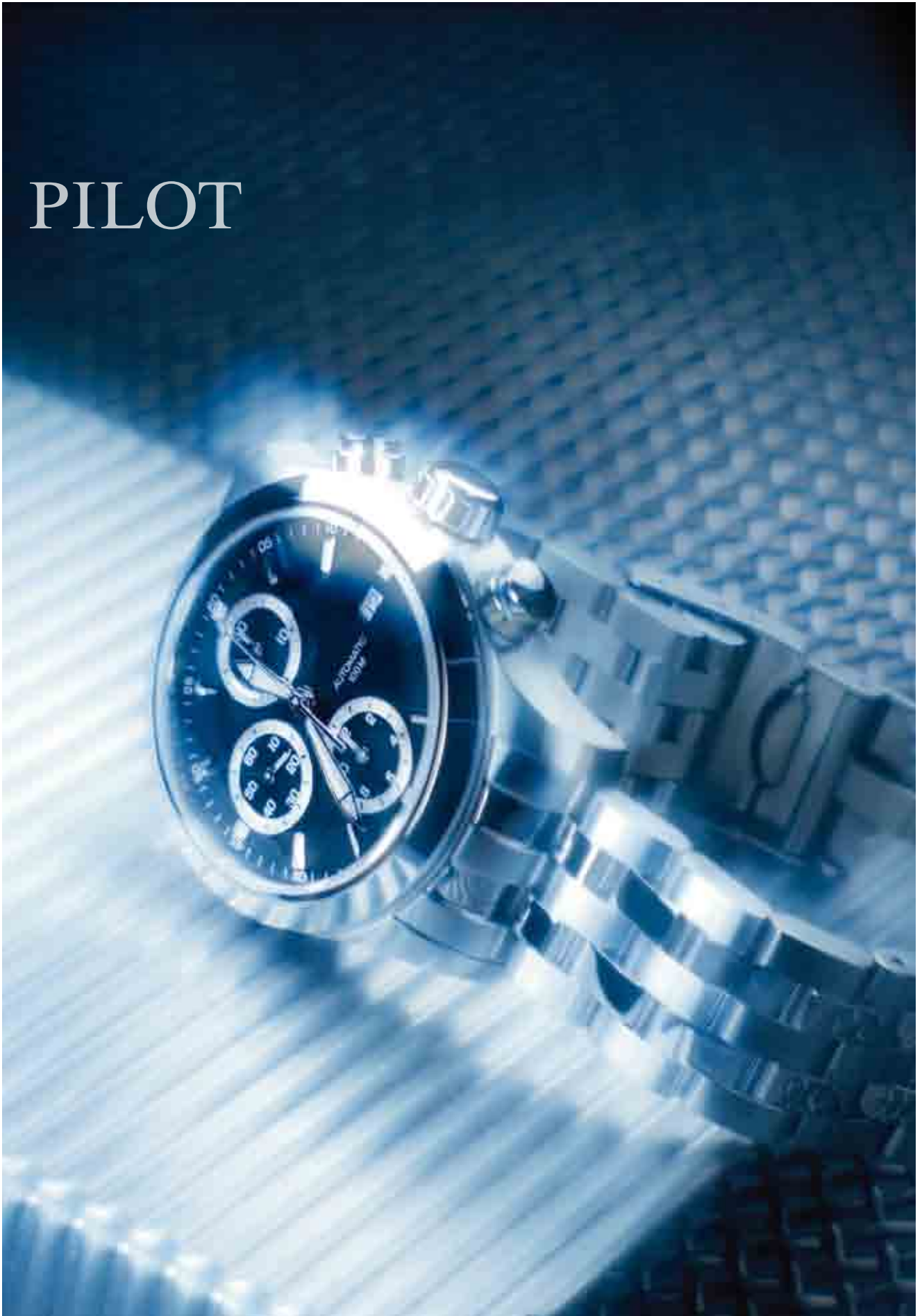
Qualite «Swiss Made»

Nos montres sont produites en Suisse et portent l'appellation «Swiss Made». Une désignation qui bénéficie dans le monde entier d'une excellente réputation.

«Swiss Made» représente un concept mûri, développé et perfectionné durant de nombreuses années. Il réunit aussi bien la qualité technique des montres (précision, fiabilité, résistance aux chocs et à l'eau) que la valeur esthétique (élégance, réalisation, originalité du design). Il relie en quelque sorte l'art horloger traditionnel aux nouvelles technologies.

Mais la vraie valeur de «Swiss Made» résulte des importants efforts déployés par les fabricants suisses de montres, qui sont en fin de compte responsables du respect de leurs exigences élevées en matière de qualité.

PILOT



PILOT REF. 1001

AUTOMATIC CHRONOGRAPH

Stainless steel case
 Scratchproof sapphire crystal
 ETA mechanical chronograph movement
 Caliber 7750 Valjoux
 Transparent screw caseback
 Waterresistant up to 100 meters
 Stainless steel bracelet with safety clasp
 or leather strap

EDELSTAHLGEHÄUSE
 KRATZFESTES SAPHIRGLAS
 MECHANISCHES CHRONOGRAPH UHRWERK
 ETA KALIBER 7750 VALJOUX
 VERSCHRAUBTER, TRANSPARENTER
 GEHÄUSEBODEN
 WASSERDICHT BIS 100 METER
 EDELSTAHLBAND MIT SICHERHEITVER-
 SCHLUSS ODER LEDERBAND

*Boîtier acier
 Verre saphir inrayable
 Mouvement chronographe mécanique ETA
 Calibre Valjoux 7750
 Fond vissé transparent
 Étanche jusqu'à 100 mètres
 Bracelet acier avec fermoir de sécurité ou
 bracelet cuir*



from 750

1001STM



from 650

1001STL



from 800

1001RPL



from 800

1001STM

Improved movement decoration:
 UHRWERKVEREDELUNG:
 Décor du mouvement:

Perlée



from 750

1001STM



from 800

1001PLL



GOLFER REF. 1003

AUTOMATIC CHRONOGRAPH

Stainless steel case
 Scratchproof sapphire crystal
 ETA mechanical chronograph movement
 Caliber 7750 Valjoux
 Transparent screw caseback
 Waterresistant up to 30 meters
 Stainless steel bracelet with butterfly buckle or leather strap

EDELSTAHLGEHÄUSE
 KRATZFESTES SAPHIRGLAS
 MECHANISCHES CHRONOGRAPH
 UHRWERK ETA
 KALIBER 7750 VALJOUX
 VERSCHRAUBTER, TRANSPARENTER
 GEHÄUSEBODEN
 WASSERDICHT BIS 30 METER
 EDELSTAHLBAND MIT FALTSCHLIESSE
 ODER LEDERBAND

*Boîtier acier
 Verre saphir inrayable
 Mouvement chronographe
 mécanique ETA
 Calibre Valjoux 7750
 Fond vissé transparent
 Etanche jusqu'à 30 mètres
 Bracelet acier avec fermoir
 déployant ou bracelet cuir*



from 905

1003STM



from 805

1003STL



from 955

1003PLL



from 955

1003RPL

Improved movement decoration:
 UHRWERKVEREDELUNG:
 Décor du mouvement:

Perlée



from 905

1003STL

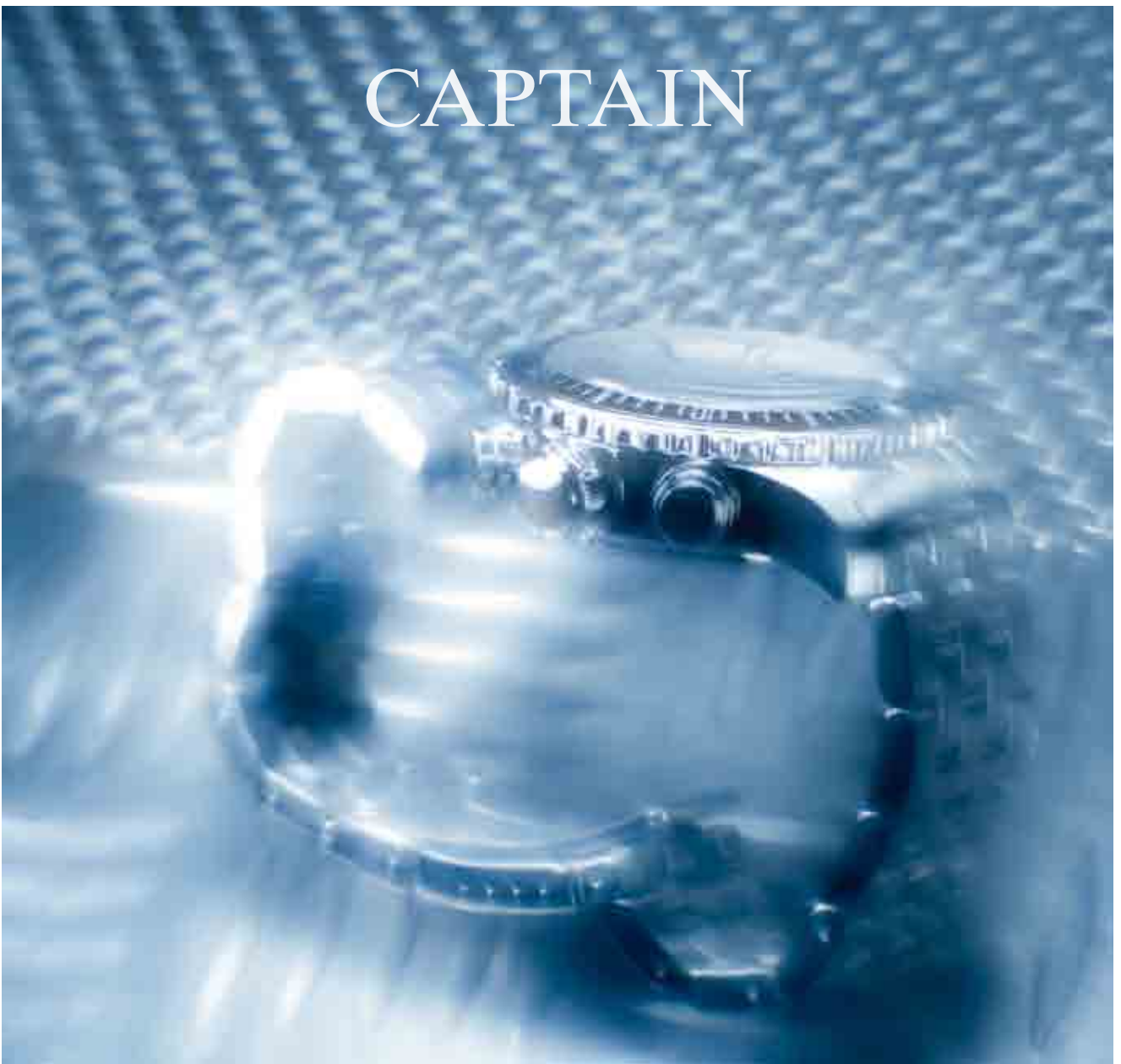


from 905

1003STM



CAPTAIN



PILOT REF. 1002

**AUTOMATIC
CHRONOGRAPH**

Stainless steel case
Scratchproof sapphire crystal
Turning Bezel
ETA mechanical chronograph movement
Caliber 7750 Valjoux
Transparent screw caseback
Waterresistant up to 100 meters
Stainless steel bracelet with safety clasp
or leather strap

EDELSTAHLGEHÄUSE
KRATZFESTES SAPHIRGLAS
DREHLUNETTE
MECHANISCHES CHRONOGRAPH UHRWERK
ETA KALIBER 7750 VALJOUX
VERSCHRAUBTER, TRANSPARENTER
GEHÄUSEBODEN
WASSERDICHT BIS 100 METER
EDELSTAHLBAND MIT SICHERHEITSVER-
SCHLUSS ODER LEDERBAND

*Boîtier acier
Verre saphir inrayable
Lunette tournante
Mouvement chronographe mécanique ETA
Calibre Valjoux 7750
Fond vissé transparent
Étanche jusqu'à 100 mètres
Bracelet acier avec fermoir de sécurité ou
bracelet cuir*



1002STM



1002STM



1002STL

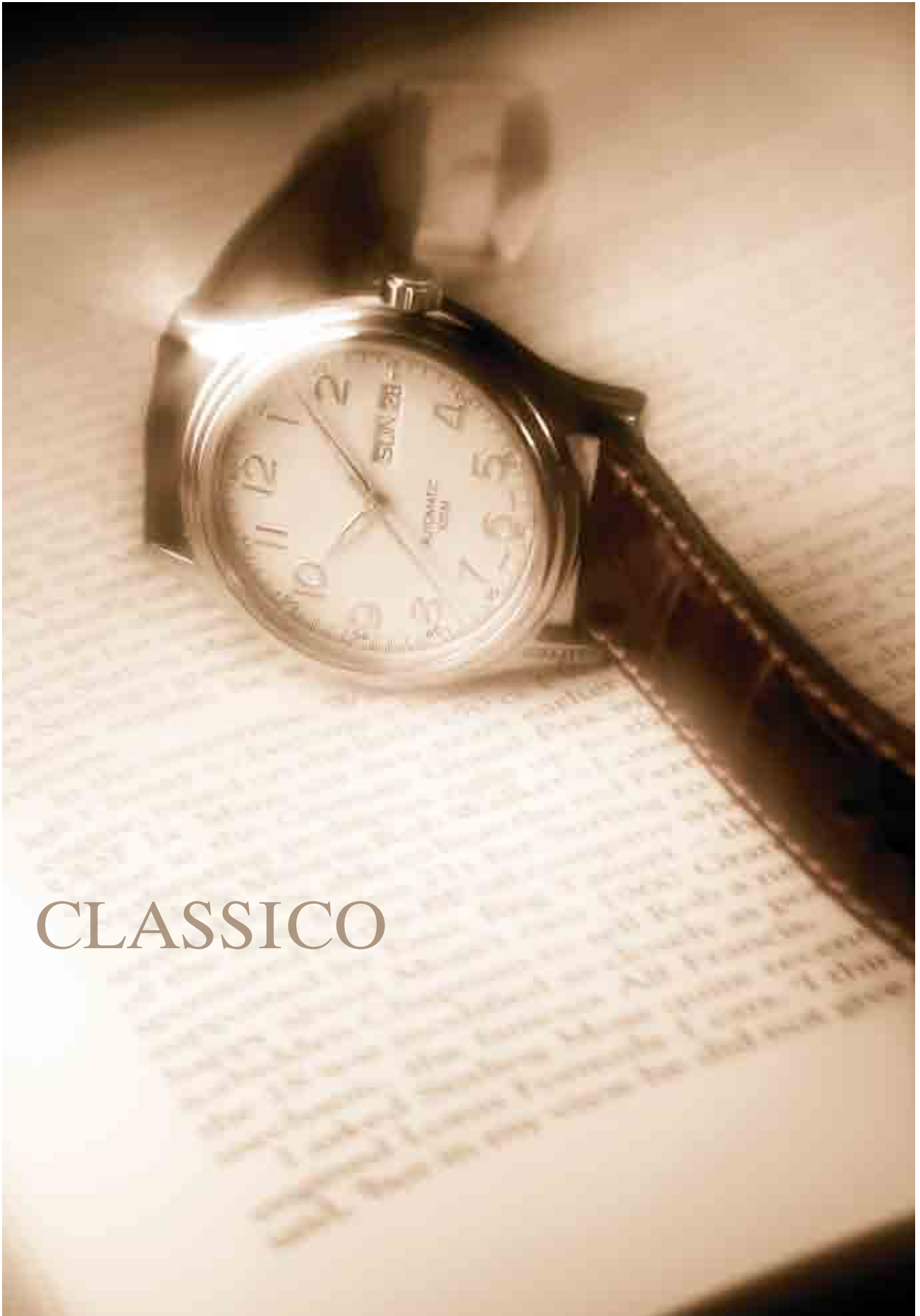


1002STL

Improved movement decoration:
UHRWERKVEREDELUNG:
Décor du mouvement:

Perlée





CLASSICO

CLASSICO REF. 1000

AUTOMATIC

Stainless steel case
 Scratchproof sapphire crystal
 ETA mechanical movement
 Caliber 2836-2 with Day or
 Day/Date indication
 Transparent screw caseback
 Waterresistant up to 100 meters
 Stainless steel bracelet with
 safety clasp or leather strap

EDELSTAHLGEHÄUSE
 KRAZFESTES SAPHIRGLAS
 MECHANISCHES UHRWERK ETA
 KALIBER 2836-2 MIT DATUM ODER
 TAG/DATUM ANZEIGE
 VERSCHRAUBTER, TRANSPARENTER
 GEHÄUSEBODEN
 WASSERDICHT BIS 100 METER
 EDELSTAHLBAND MIT SICHERHEITS-
 VERSCHLUSS ODER LEDERBAND

*Boîtier acier
 Verre saphir inrayable
 Mouvement mécanique ETA
 Calibre 2836-2 avec date ou
 indication jour/date
 Fond vissé transparent
 Etanche jusqu'à 100 mètres
 Bracelet acier avec fermoir
 de sécurité ou bracelet cuir*



from 325

1000STM



from 225

1000STL



from 263

1000BIL



from 263

1000BIL

Improved movement decoration:
 UHRWERKVEREDELUNG:
 Décor du mouvement:

Côtes de Genève



from 338

1000BIM



from 275

1000STL



Wooden Box
HOLZBOX
Etui en bois
-
€ 10,-

PACKAGING

FREQUENTLY ASKED QUESTIONS

Is it possible to send us the watches on approval?

We offer you the possibility to receive samples on approval for 30 days. If you decide to keep the samples, you will be invoiced automatically after 30 days.

What are the possibilities for a personalized Watch?

Dial: a) A logo in 2D en 3D
b) A completely personalized dial.

Engraving on de back: logo | text | number
Engraving on the side of the case: logo | text | number
Engraving in the clasp: logo | text | number
Engraving in the crown: logo | text | number
(min. order 1.000 watches)

How can we have our design made?

- 1) Select a model and a version.
- 2) Choose the possibilities to personalize your watch.
- 3) Send your choices and your logo (in Illustrator Eps format) to Info@chronowatches.nl.
- 4) Within 3 working days we will send you two different, digital designs by E-mail.

Do we have to pay for the design?

For each model you order, the first 2 digital designs are free. After this, the price is € 17,50 for each design.

What is the minimum number of watches we have to order?

Mechanical watches: 10 watches
Quartz chronograph watches: 25 watches
Quartz analogue watches: 50 watches

How can we place an order?

Within a few days after agreeing with our proposal, you'll receive your invoice with an overview of the watches you've ordered and the expected delivery date. Once we have received your payment, we'll start with the production of your watch.

Can I change my order?

During the design process you can change whatever you like.

After you've placed your order, changes can still be made by contacting us by phone. Once you've paid your invoice, it's no longer possible to change the design of your watch.

What are your terms of payment?

In The Netherlands you pay 70% within 14 days after your written order. Within 14 days after delivery, you'll pay the remaining 30%.
In all other countries you pay 100% within 14 days after your written order.

How will the watches be delivered?

All watches will be delivered in a standard box, with the instructions for use, a 'Swiss Made' certificate, Swiss Made-tag and twelve months international guarantee.

What's the average delivery time?

After we've received your payment, the watches will be delivered within 3 to 6 weeks.

Where do you deliver?

We deliver world-wide, according inco terms ex works Alkmaar, The Netherlands

What will happen with our contact details?

Your privacy is very important to us. We are committed to earning your trust by safeguarding your personal information. All the information you provide to us is securely maintained and is kept strictly confidential. We do not, and will not, sell or rent our customer lists to other companies

How long is the period of guarantee?

The international guarantee for our watches is 12 months.

What to do if we have a question or a complaint?

Please contact us at:

Chrono Watches Switzerland Head Office | Kennemerstraatweg 71 | 1814 GC ALKMAAR | The Netherlands | Tel. +31 (0)72 - 5321362
Fax. +31(0)72 - 5321460 | E-mail: info@chronowatches.nl

If you haven't found the answer to your question, please get in touch with our customer service. E-mail: info@chronowatches.nl | Tel. +31 (0)72 - 5321362

PRICES, TERMS & CONDITIONS

SPECIAL IDENTIFICATION:

Dial Logo on dial (2D): 1-colour print per dial included	Superimposed logo on dial (3D) Min. quantity 100 pieces Print per dial € 5.00	A completely customized dial Min. quantity 250 pieces Prices available on demand	
Engraving: On back-side: Logo € 5.00 Text € 2.95 Number (1/25) € 2.95 Personal name € 2.95	On case-side: Logo € 5.00 Text € 2.95 Number (1/25) € 2.95 Personal name € 2.95	On clasp: Logo € 5.00 Text € 2.95 Number (1/25) € 2.95	On crown: Min. quantity 1.000 pieces. Prices available on demand

PACKAGING

Black velvet pouch No.1 - included Design box No.2 - included Black box No.3 - included	Square deluxe box black No.4 € 5.00 Long delux box black No.5 € 5.00 Woodenbox No.6 € 10.00
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ACCESOIRES:

Rubber strap with foldable buckle	€ 5.00
Leather strap with butterfly buckle	€ 10.00

GENERAL COSTS

Printing bloc (non returning)	€100.00
Additional print colour	€ 0.50

Initial costs:

In order to be able to process your order, initial costs for e.g. one or more printing blocs, preparation of typesetting and setting up the machines will be charged per each order. Initial costs start at €150.00

Costs for transport, packing and insurance inside the EU.

25 pieces € 160.00

50 pieces € 225.00

100 pieces € 270.00

200 pieces € 380.00

300 pieces € 465.00

500 pieces € 529.00

750 pieces € 577.00

1000 pieces or more are available on demand

Costs for transport, packing and insurance outside the EU are available on demand.

CONDITIONS

Terms of delivery:

All prices mentioned are in EURO, per single piece, net, excl. VAT and valid for delivery ex works. The Netherlands, packing included.

Terms of Payment:

The Netherlands: 70% Of the total amount is due within 14 days after your firm written order. Balance (30%) is due within 14 days after date of delivery.

All other countries: Total order amount is due within 14 days after your firm written order.

Delivery Time:

Approximately 3 till 6 weeks after receipt of payment. All deliveries/ services performed by Chrono Watches Switzerland are subject to our General Terms of Delivery.

A copy of these terms will be supplied to you on request. **All watches are Swiss Made, water-resistant 30, 50 or 100 meter.**



Reference	Name	Caliber	Description	Quantity:		
				10 - 49 Euro	50-99 Euro	100+ Euro
1000STL	Classico	ETA 2836-2	Stainless steel case, leather strap, transparant case-back, 10 ATM, date indication, automatic & scratchproof sapphire crystal glass	225	210	200
1000STM	Classico	ETA 2836-2	Stainless steel case, solid metal bracelet, transparant case-back, 10 ATM, date indication, automatic & scratchproof sapphire crystal glass	325	310	300
1000BIL	Classico	ETA 2836-2	Bicolor case, leather strap, transparant case-back, 10 ATM, date indication, automatic & scratchproof sapphire crystal glass	263	248	238
1000BIM	Classico	ETA 2836-2	Transparant case-back, 10 ATM, automatic, date indication, scratchproof sapphire crystal glass, bicolor case & bracelet	288	273	263
1000STL day/date	Classico	ETA 2836-2	Stainless steel case, leather strap, transparant case-back, 10 ATM, day/ date indication, automatic & scratchproof sapphire crystal glass	275	260	250
1000STM day/date	Classico	ETA 2836-2	Stainless steel case, solid metal bracelet, transparant case-back, 10 ATM, day/ date indication, automatic & scratchproof sapphire crystal glass	375	360	350
1000BIL day/date	Classico	ETA 2836-2	Bicolor case, leather strap, transparant case-back, 10 ATM, day/ date indication, automatic & scratchproof sapphire crystal glass	313	298	288
1000BIM day/date	Classico	ETA 2836-2	Transparant case-back, 10 ATM, automatic, day/ date indication, scratchproof sapphire crystal glass, bicolor case & bracelet	338	323	313
1001STL	Pilot	ETA Valjoux 7750	Stainless steel case, leather strap, transparant case-back, 10 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	650	635	625
1001PLL	Pilot	ETA Valjoux 7750	Gold plated case, leather strap, transparant case-back, 10 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	750	735	725
1001PLL/RPL	Pilot	ETA Valjoux 7750	Rose gold plated case, leather strap, transparant case-back, 10 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	800	785	775
1001STM	Pilot	ETA Valjoux 7750	Stainless steel case, solid metal bracelet, transparant case-back, 10 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	750	735	725
1001STL day/date	Pilot	ETA Valjoux 7750	Stainless steel case, leather strap, transparant case-back, 10 ATM, day/ date indication, automatic chronograph & scratchproof sapphire crystal glass	700	685	650
1001STM day/date	Pilot	ETA Valjoux 7750	Stainless steel case, solid metal bracelet, transparant case-back, 10 ATM, day/ date indication, automatic chronograph & scratchproof sapphire crystal glass	800	785	775
1002STL	Captain	ETA Valjoux 7750	Stainless steel case, leather strap, transparant case-back, 10 ATM, date indication, automatic chronograph, turning bezel & scratchproof sapphire crystal glass	675	660	650
1002STM	Captain	ETA Valjoux 7750	Stainless steel case, solid metal bracelet, transparant case-back, 10 ATM, date indication, automatic chronograph, turning bezel & scratchproof sapphire crystal glass	775	760	750
1003STL	Golfer	ETA Valjoux 7750	Stainless steel case, leather strap, transparant case-back, 3 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	805	790	780
1003GPL	Golfer	ETA Valjoux 7750	Gold plated case, leather strap, transparant case-back, 3 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	955	940	930
1003RPL	Golfer	ETA Valjoux 7750	Rose gold plated case, leather strap, transparant case-back, 3 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	955	940	930
1003STM	Golfer	ETA Valjoux 7750	Stainless steel case, solid metal bracelet, transparant case-back, 3 ATM, date indication, automatic chronograph & scratchproof sapphire crystal glass	905	890	880



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